



Summary of Annual Report 2017/2018

This year at the TQSOI we welcomed new staff, obtained additional funding for our projects and completed the first year of our implementation of the Social Development Action Plan. As our membership list grows, we now have the support of 71 citizens and 56 community organizations, institutions and businesses.

Our five working committees, as well as our Social Development Committee, achieved some significant results this year. Each committee represents a priority issue chosen by the community according to the Portrait of the Population. They are making great strides towards the objectives to improve the quality of life of our citizens. It is thanks to collaboration with our partners as a part of the Collective Impact Project, as well as funding from Centraide that we were able to move forward with these dossiers in full action mode.

Over the past year, the Health and Social Services Committee strengthened its collaboration with the West Island CIUSSS and assured representation at a variety of advisory and consultation bodies. The Food Security and Poverty and Social Exclusion committees actively supported the Food Security Awareness Campaign, which will be launched on June 1, as well as Bread Basket's "Ugly but Loved" project. The Housing Committee developed documentation about affordable housing to assess the housing needs and create policy recommendations. They also completed a mapping project which analyzed the vacant land available for affordable housing. The Transportation Committee worked with Concertation de l'Ouest de l'Île (CODI) and in collaboration with the CIUSSS and Mobilité alternative (MOBA). They also partnered with Ma Communauté en Santé, linking the objectives and tools for healthy lifestyle development created by MCES in the Northern West Island, to the TQSOI's efforts. The Social Development Committee (SDC) continues its role of supporting the Social Development planning process through all stages. The committee developed a stakeholder guide to help clarify the roles of community members as well as compiled a cross-sectional mind map to identify how far they had progressed according to the cross sectional element of the Action Plan.

At the end of the summer the TQSOI launched a campaign to encourage the civic engagement of SWI residents prior to the 2017 municipal elections. We created a Facebook page for citizens to post questions and converse with candidates, as well as a Voter's Guide with detailed election information and a Summary of Community Needs and Recommendations. On September 22 the TQSOI and CODI transformed parking spaces in Pointe -Claire Plaza into an area where elected officials could meet with West Island citizens prior to municipal elections. The Park[ing] Day event was successful not only in attracting attention to the candidates' campaigns and the TQSOI's mandates but also demonstrating how local parking lots can be creatively transformed into more than just asphalt.

The Collective Impact Project (Projet Impact Collectif or PIC) is funded by Centraide of Greater Montreal with the aim of bringing together community partners to join forces and accelerate change in the fight against poverty. The TQSOL leads the PIC, with the Community Resource Centre (CRC) and CODI taking the responsibility for coordinating the 5 year project. The goal of the PIC is to learn to work together by developing structured collective projects. This year, a working committee was created that includes representatives from all the West Island “tables de concertations” and inter-sectorial committees. They developed a portrait of the needs and current challenges of the West Island Tables, created a diagram of the current concertation system and designed and launched an action plan for the “West Island HUB,” a communications platform for the West Island community sector. The PIC team will soon launch the Food Security Awareness Campaign aimed at “Making the invisible visible.”

In a continuous effort to engage and mobilize the community, the TQSOL is building ongoing communications with our members. Our Facebook Page has a total of 358 Page Likes and our posts had a cumulative reach of 35k users. For our newsletters and events we use Eventbrite and Mailchimp, respectively. These virtual platforms are an efficient and environmentally friendly way of advertising our events and information. Our new website was inaugurated in March 2018 and features information about our projects and the work of our committees, as well as our calendar and a view of our Facebook feed. We made a number of appearances in the media, including on MaTV, Global TV and Cités Nouvelles Ouest de l’île in print media.

The TQSOL conducts evaluations of its progress according to the Social Development Action Plan as well as by assessing its collective impact projects, actions and the functioning of the Board. For more information about evaluations, see the document titled “Evaluation 2017/2018: Implementation of the Social Development Action Plan, Year 1.”

The TQSOL team would like to thank all of our collaborators and financial supporters, without which this past year's accomplishments would not have been possible.



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