

PRELIMINARY PROJECT CONCEPT WORKSHEET

1. Clientele

Who are you going to provide housing for? (seniors, families, youth, women etc.) What clientele do you want to serve?

2. Housing Type

What type of housing do you envision for your project? It's important to identify where on the housing continuum your project will fall.

What is the Housing Continuum?




Image: The Housing Continuum, CMHC.

The housing continuum is the spectrum of housing that ranges from the provision of emergency housing all the way to market home ownership. Each step of the continuum services a particular need. Given this wide range, it is important to clarify the focus of your project in terms of which form of housing in the housing continuum you wish to develop.

Defining this early on when developing the scope and concept of your project will help later when further project details are being explored.

Circle one:



3. Motivation

What is your motivation for this project? What are the main reasons why you have decided to explore developing this type of housing?

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Is there a need for this type of housing? How have you identified this need?

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Are there any other organizations addressing this housing need in your community?

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4. Team

Who will be heading up this project? Is there a team in place internally and/or externally of your organization for this project? Who is doing what?

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Can you think of any potential partners who would be good to reach out to for this project? (public, private or community partners)

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